

845798 Contract # **Date Entered** 07/30/12 Schedule Dates 08/02/12-09/03/12 Last Modified 08/30/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP No Headline # 06256956 Product Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal

Commission %

Date:

Comments:

Commission

**Net Total** 

15.00

\$43,077.00

\$244,103.00

SalespersonBlair, Cheryl (2205)Sales OfficeTeleRep - PhiladelphiaBuyer NameNAGELBERG, DANPhone/Fax(202) 338-6919 /CPE95/101/1522

Account Types National/Political Candidate - Agency Sales Tax

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date:

Accepted-Station:

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Aug. 2012
 325
 \$218,090.00

 Sep. 2012
 110
 \$69,090.00

 Grand Total:
 435
 \$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Tl	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:58P- 2P (ET)			i I	i	i	1	i	i I	1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
2.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:58P- 2P (ET)	4		X	X	(   X	X	1		16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
3.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	10A- 10:58A (ET)			1	1	1	1	1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
4.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	10A- 10:58A (ET)	4		X	X	( X	X	1		15	\$360.00	\$5,400.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
5.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	11:35P- 12:02A (ET)			1		1	1	1		1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
6.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	11:35P- 12:02A (ET)			1	1	.   1	1	1		15	\$340.00	\$5,100.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
7.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	10:58A- 12P (ET)			1	I	į.	1	1		1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
8.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	10:58A- 12P (ET)	4		X	¦χ	(   X	X	1		16	\$440.00	\$7,040.00	Norfolk (WVEC) (WVEC)	THE VIEW	7/30/12
9.1	Normal Line / SPOT	08/03/12-08/03/12	5	:30	12:02A- 1:06A (ET)			1		1	1	1		1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
10.0	Normal Line / SPOT	08/07/12-08/31/12	5	:30	12:02A- 1:06A (ET)	4		X	¦ X	( X	X	I	i I	16	\$90.00	\$1,440.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
11.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	12P- 12:57P (ET)			1	I	į.	1	1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	7/30/12
12.2	Normal Line / SPOT	08/07/12-08/31/12	4	:30	12P- 12:57P (ET)	4		X	X	( X	X			16	\$350.00	\$5,600.00	Norfolk (WVEC) (WVEC)		7/30/12
13.1	Normal Line / SPOT	08/03/12-08/03/12	4	:30	3:58P- 4:58P (ET)			l I	Ī	İ	1	I	1	1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
14.0	Normal Line / SPOT	08/07/12-08/31/12	4	:30	3:58P- 4:58P (ET)	4		X	¦ X	( X	X	I		16	\$450.00	\$7,200.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
			•		CON	FIF	RM	IA1	[[	NC	С	10	JTF	RAC	Т		•	•	•

B/E Bookend P/B Piggy Back



## Contract # 845798

**Schedule Dates** 08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product

Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

**Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA **Date Entered** 07/30/12 **Last Modified** 08/30/12

Penne Marsh

No

06256956 Headline #

Demo Order Type Normal

Package Deal Commission % 15.00

Commission \$43,077.00 **Net Total** \$244,103.00

**Entered By** 

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Aug. 2012 325 \$218,090.00 Sep. 2012 110 \$69,090.00 Grand Total: 435 \$287,180.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	08/03/12-08/03/12	5	:30	4:58P- 5:29P (ET)						1		1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	4:58P- 5:29P (ET)			1	1	1	1		16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	5	:30	5:29P- 5:58P (ET)						1		1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	5:29P- 5:58P (ET)			1	1	1	1		16	\$880.00	\$14,080.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	5	:30	6P- 6:30P (ET)						1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	6P- 6:30P (ET)			1	1	1	1		16	\$900.00	\$14,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	4	:30	6:58P- 7:28P (ET)						2		2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	4	:30	6:58P- 7:28P (ET)			2	2	2	2		27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	5	:30	7A- 9A (ET)						1		1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	7A- 9A (ET)	4		Х	Х	Х	Х		16	\$700.00	\$11,200.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	5	:30	7:28P- 7:57P (ET)						2		2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	7:28P- 7:57P (ET)			2	2	2	2		27	\$1,200.00	\$32,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/30/12
Normal Line / SPOT	08/03/12-08/03/12	5	:30	9A- 10A (ET)						1		1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
Normal Line / SPOT	08/07/12-08/31/12	5	:30	9A- 10A (ET)	4		Х	Х	Х	Х		16	\$360.00	\$5,760.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
	Normal Line / SPOT   Normal Line / SPOT 08/03/12-08/03/12  Normal Line / SPOT 08/07/12-08/31/12  Normal Line / SPOT 08/03/12-08/03/12  Normal Line / SPOT 08/07/12-08/31/12  Normal Line / SPOT 08/07/12-08/31/12  Normal Line / SPOT 08/07/12-08/31/12  Normal Line / SPOT 08/03/12-08/03/12   Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/07/12-08/31/12         5           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/07/12-08/31/12         5           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/07/12-08/31/12         5           Normal Line / SPOT         08/03/12-08/03/12         4           Normal Line / SPOT         08/07/12-08/31/12         4           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/07/12-08/31/12         5           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/07/12-08/31/12         5           Normal Line / SPOT         08/03/12-08/03/12         5           Normal Line / SPOT         08/03/12-08/03/12         5	Normal Line / SPOT         08/03/12-08/03/12         5         :30           Normal Line / SPOT         08/07/12-08/31/12         5         :30           Normal Line / SPOT         08/03/12-08/03/12         5         :30           Normal Line / SPOT         08/07/12-08/31/12         5         :30           Normal Line / SPOT         08/03/12-08/03/12         5         :30           Normal Line / SPOT         08/07/12-08/31/12         5         :30           Normal Line / SPOT         08/03/12-08/03/12         4         :30           Normal Line / SPOT         08/07/12-08/31/12         4         :30           Normal Line / SPOT         08/03/12-08/03/12         5         :30           Normal Line / SPOT         08/03/12-08/03/12         5<	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET)  Normal Line / SPOT 08/07/12-08/31/12 5 :30 4:58P- 5:29P (ET)  Normal Line / SPOT 08/03/12 5 :30 5:29P- 5:58P (ET)  Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET)  Normal Line / SPOT 08/03/12 5 :30 6P- 6:30P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET)  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET)  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET)  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 77:28P- 7:57P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET)  Normal Line / SPOT 08/03/12-08/03/12 5 :30 9A- 10A (ET)	Normal Line / SPOT	Normal Line / SPOT	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 4:58P- 5:29P (ET) 1  Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 6P- 6:30P (ET) 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 6P- 6:30P (ET) 1  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 1  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 4 X  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 4:58P- 5:29P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1  Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 72-28P- 7:57P (ET) 1 1  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2  Normal Line / SPOT 08/03/12-08/03/12 5 :30 7:28P- 7:57P (ET) 2 2	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 4 :30 6:58P- 7:28P (ET) 2 2 2 2 Normal Line / SPOT 08/03/12-08/03/12 5 :30 7A- 9A (ET) 1	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/07/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/07/12-08/31/12 5 :30 6P- 6:30P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 Normal Line / SPOT 08/03/12-08/03/12 5 :30 6P- 6:30P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 1 6 \$880.00 Normal Line / SPOT 08/07/12-08/31/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 1 1 6 \$880.00 Normal Line / SPOT 08/03/12-08/03/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 1 6 \$880.00 Normal Line / SPOT 08/03/12-08/31/12 5 :30 5:29P- 5:58P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 \$880.00 \$880.00 \$14,080.00 \$	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 \$880.00 \$880.00 Norfolk (WVEC) (WVEC)  Normal Line / SPOT 08/07/12-08/03/12 5 :30 4:58P- 5:29P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 08/03/12-08/03/12 5 :30 4:58F - 5:29P (ET) 1 1 1 \$880.00 \$880.00 Norfolk (WVEC) (WVEC) 13 NEWS AT 5P Normal Line / SPOT 08/07/12-08/31/12 5 :30 4:58F - 5:29P (ET) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



## Contract # 845798

**Schedule Dates** 08/02/12-09/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

**Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA

Date:

**Date Entered** 07/30/12 Last Modified

08/30/12 Penne Marsh

No

06256956

Normal

15.00

\$43,077.00

\$244,103.00

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

By Broadcast Month Aug. 2012

**Spots** 325 \$218,090.00 110

Rate

Sep. 2012 \$69,090.00 Grand Total: 435 \$287,180.00

Norfolk (WVEC) (WVEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	08/06/12-09/03/12	5	:30	7:58P- 10P (ET)		1					5	\$2,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)	BACHELOR PAD	7/30/12
30.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	6P- 6:30P (ET)					1		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)	WEEKEND NEWS	7/30/12
31.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	5:58A- 8A (ET)					1		5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
32.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	6:58P- 7:57P (ET)					1		3	\$340.00	\$1,020.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	7/30/12
33.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	7:58P- 11P (ET)					1		3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)	ABC MOVIES/ENCORES	7/30/12
34.0	Normal Line / SPOT	08/04/12-09/01/12	5	:30	8A- 9A (ET)					1		5	\$350.00	\$1,750.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
35.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:58A- 11A (ET)						1	5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THIS WEEK	7/30/12
36.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	6P- 6:30P (ET)						1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
37.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	5:58A- 8A (ET)						1	5	\$160.00	\$800.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
38.0	Normal Line / SPOT	08/05/12-09/02/12	4	:30	8A- 9A (ET)						1	5	\$400.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
39.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9A- 9:30A (ET)						1	4	\$70.00	\$280.00	Norfolk (WVEC) (WVEC)	WALL STREET JOURNAL	7/30/12
40.0	Normal Line / SPOT	08/05/12-09/02/12	5	:30	9:30A- 10A (ET)						1	5	\$150.00	\$750.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	7/30/12
41.0	Normal Line / SPOT	08/02/12-08/30/12	5	:30	10P- 11P (ET)				1			3	\$1,700.00	\$5,100.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	7/30/12
42.1	Normal Line / SPOT	08/03/12-08/05/12	5	:30	11P- 11:35P (ET)	2				х х	Х	2	\$880.00	\$1,760.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12
	1	ı	1	1	CON	FIF	RM	ATIC	) N (	CON	ITF	RAC	Т	ı	1	1	



## Contract # 845798 Schedule Dates 08/02/12-09/0

 Schedule Dates
 08/02/12-09/03/12

 Advertiser
 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AM

BrandDEMOCRAT - OBAMA FOR AMERICA (161567)SalespersonBlair, Cheryl (2205)Sales OfficeTeleRep - Philadelphia

 Buyer Name
 NAGELBERG,DAN

 Phone/Fax
 (202) 338-6919 /

 CPE
 95/101/1522

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date:

 Date Entered
 07/30/12

 Last Modified
 08/30/12

08/30/12 Penne Marsh

No 06256956

Demo
Order Type Normal

Package Deal
Commission % 15.00

Date:

Comments:

 Commission
 \$43,077.00

 Net Total
 \$244,103.00

Sales Tax

**Entered By** 

Headline #

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Aug. 2012
 325
 \$218,090.00

 Sep. 2012
 110
 \$69,090.00

 Grand Total:
 435
 \$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	08/07/12-09/02/12	5	:30	11P- 11:35P (ET)	5		Х	Х	Х	х	х	Х	20	\$880.00	\$17,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	7/30/12
44.1	Normal Line / SPOT	08/07/12-08/28/12	4	:30	10P- 11P (ET)			1						4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
45.1	Normal Line / SPOT	08/07/12-08/28/12	5	:30	9P- 10P (ET)			1						4	\$2,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
46.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:58P- 2P (ET)		1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
47.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	10A- 10:58A (ET)		1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		7/30/12
48.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	11:35P- 12:02A (ET)		1							4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		7/30/12
49.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	10:58A- 12P (ET)		1							4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		7/30/12
50.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	12:02A- 1:06A (ET)		1							4	\$90.00	\$360.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
51.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	12P- 12:57P (ET)		1							4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
52.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	6P- 6:30P (ET)		1							4	\$900.00	\$3,600.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
53.0	Normal Line / SPOT	08/06/12-08/27/12	4	:30	3:58P- 4:58P (ET)		1							4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		7/30/12
54.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	4:58P- 5:29P (ET)		1							4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
55.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	5:29P- 5:58P (ET)		1							4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		7/30/12
56.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	7A- 9A (ET)		1							4	\$700.00	\$2,800.00	Norfolk (WVEC) (WVEC)		7/30/12
	<u> </u>		1		CON	FIF	RM	ΑT	IO	N	C(	NC	TF	RAC	Т		<u> </u>		

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:27 AM on Wednesday, September 19 2012



## Contract # 845798 Schedule Dates

Advertiser

Product

Date:

08/02/12-09/03/12 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 95/101/1522

**Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA FOR AMERICA OBAMA FOR AMERICA **Date Entered** 07/30/12 **Last Modified** 08/30/12

Penne Marsh

No 06256956 Headline #

Order Type Normal

Package Deal Commission % 15.00

Commission \$43,077.00 **Net Total** \$244,103.00

Sales Tax

**Entered By** 

Demo

Date:

Comments:

Norfolk (WVEC) (W	/VEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Aug. 2012	325	\$218,090.00
Sep. 2012	110	\$69,090.00
Grand Total:	435	\$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	08/06/12-08/27/12	5	:30	9A- 10A (ET)		1							4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
58.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:58P- 2P (ET)	1		Х	Х	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	THE CHEW	7/30/12
59.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	10A- 10:58A (ET)	1		Χ	Х	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	7/30/12
60.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	11:35P- 12:02A (ET)	1		Х	Х	Х	Х			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	7/30/12
61.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	10:58A- 12P (ET)	1		Χ	Х	Х	Х			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		7/30/12
62.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	3:58P- 4:58P (ET)	1		Χ	Х	Х	Х			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	DR. OZ	7/30/12
63.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	4:58P- 5:29P (ET)	1		Χ	Х	Х	Х			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	7/30/12
64.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	5:29P- 5:58P (ET)	1		Χ	Х	Х	Х			1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)	NEWS	7/30/12
65.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	6P- 6:30P (ET)	1		Χ	Х	Х	Х			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	7/30/12
67.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	7A- 9A (ET)	1		Χ	Х	Х	Х			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	7/30/12
69.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	9A- 10A (ET)	1		Χ	Х	Х	Х			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/30/12
70.0	Normal Line / SPOT	08/07/12-08/07/12	4	:30	10P- 11P (ET)			1						1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	NY MED	7/30/12
71.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	9P- 10P (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	TRUST US	7/30/12
72.0	Normal Line / SPOT	08/07/12-08/10/12	4	:30	12P- 12:57P (ET)	1		Х	Χ	Х	Х			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		7/30/12

**CONFIRMATION CONTRACT** 

Accepted-Station:

B/E Bookend	P/B Piggy Back

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 Contract # 845798

Product

Date:

 Schedule Dates
 08/02/12-09/03/12

 Advertiser
 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)

Sales OfficeTeleRep - PhiladelphiaBuyer NameNAGELBERG,DANPhone/Fax(202) 338-6919 /CPE95/101/1522

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

 07/30/12
 Norfolk (WVEC) (WVEC)

 08/30/12
 By Broadcast Month
 Spot

Penne Marsh

06256956

Normal

15.00

\$43,077.00

\$244,103.00

No

**Date Entered** 

Last Modified

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

 By Broadcast Month
 Spots
 Rate

 Aug. 2012
 325
 \$218,090.00

 Sep. 2012
 110
 \$69,090.00

 Grand Total:
 435
 \$287,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT	08/07/12-08/10/12	5	:30	12:02A- 1:06A (ET)	1		х	X >	x x			1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	7/30/12
74.0	M/G For 41.0.1 / SPOT	08/09/12-08/09/12	5	:30	10P- 11P (ET)				1	1			1	\$1,700.00	\$1,700.00	Norfolk (WVEC) (WVEC)	ROOKIE BLUE	8/1/12
75.0	Normal Line / NFL	08/30/12-08/30/12	4	:30	7:30P- 10P (ET)				2	2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
76.0	Normal Line / NCAA - FOOTBALL	09/01/12-09/01/12	4	:30	3:30P- 7P (ET)						2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
77.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	11:30P- 12:05A (ET)						1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	part of m2 news after CF	8/28/12
78.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	12:05A- 1:05A (ET)						2		2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	part of m2 Law & Order	8/28/12
79.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	12:05A- 1:05A (ET)	1			X >	х			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
80.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	9P- 11P (ET)							1	1	\$1,740.00	\$1,740.00	Norfolk (WVEC) (WVEC)	part of m2 Dynamic Duos	8/28/12
81.0	Normal Line / SPOT	08/29/12-08/31/12	4	:30	4A- 4:59A (ET)	2			X >	х			2	\$50.00	\$100.00	Norfolk (WVEC) (WVEC)	part of m2	8/28/12
82.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	4:58P- 6:30P (ET)		6						6	\$790.00	\$4,740.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
83.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	3:58P- 4:58P (ET)		3						3	\$220.00	\$660.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
84.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	11P- 11:35P (ET)		2						2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
85.0	Normal Line / SPOT	09/03/12-09/03/12	6	:30	5A- 5:58A (ET)		2						2	\$230.00	\$460.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
86.0	Normal Line / SPOT	09/03/12-09/03/12	5	:30	5:58A- 7A (ET)		1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	part of m3	8/30/12
00.0		37/33/12 37/03/12		.50	CON	JFIF	RM/	ΑΤΙ	ΛO	1 C	ON	TF	RAC		φ300100		part 55	5,307